

DIRECTOR FUNDAMENTALS PROGRAM

Preparing Executives for Their First Public Company Board Seat

Corporate Board Member Network's Director Fundamentals Program helps new directors acquire a deeper understanding of public company board service requirements and the emerging trends impacting the corporate governance landscape. The foundational knowledge gained through the program prepares executives to contribute effectively and add value to their board immediately upon placement.

Completing this program will help you:

- ◆ Learn the fundamentals of public company board service
- ◆ Understand the current corporate governance landscape and perspectives of current directors
- ◆ Get connected to the board community
- ◆ Showcase your commitment to learning and acquiring the skills needed to be an effective board member

What you will receive upon program completion:

- ◆ Director Qualified credential from the American College of Corporate Directors
- ◆ Listing on the ACCD website as a credentialed member, www.accdirectors.com
- ◆ Listing in *Corporate Board Member* magazine as an ACCD credentialed executive
- ◆ Opportunities to further your board education and director credentials



SELF-STUDY PROGRAM

Gain access anywhere and anytime to an exclusive suite of online tools and resources from Corporate Board Member Institute.



EXCLUSIVE EVENTS

Connect with other program participants and veteran directors through online programming



CERTIFICATION

Obtain your Director Qualified credential from the American College of Corporate Directors (AACD)

**SAVE \$500
WITH CODE
NXTWORK500**

“ WHAT PROGRAM GRADUATES ARE SAYING

“This course has been eye-opening for me thus far, as I had no previous experience as a corporate board member, so this is all new to me. Honestly, it has made me aware of how much I didn't know about what it really takes to successfully provide strategic direction and manage risk for a publicly traded company, and how crucial a role the board of directors plays.”

—*Omuso George, Retired Brigadier General*

“My comfort level has exponentially increased after every segment. The scheduled workshops are a great venue for connecting all of the dots by providing opportunities to hear from experienced executives who have previously or are currently serving on boards. I am very pleased with the learning product that CEG has developed.”

—*Johnnie Johnson, Chief Operating Officer, Renewable Energy Aggregators*

ENROLL TODAY. BoardMember.com/CBMNetwork/DirectorFundamentalsProgram

For questions, please contact: Rachael Gaffney | 651-283-9137 | rgaffney@chiefexecutive.net

PROGRAM LEARNING PATH: Critical Skills | Self-Paced | Peer-Based Learning

MODULES	EVENTS	SKILL LEVEL	DURATION	TIME ESTIMATE
5	3	Executive	3 Months	8-10 Hours/Month

WHAT DOES EACH MODULE INCLUDE?

Each module offers a diverse set of educational formats, inspiring participants to learn through real-world and in-depth examples. These multifaceted learning experiences include: one-of-a-kind research and reports, webinar and event recordings, committee-specific training and guides, and simulated situations, creating the opportunity for users to apply learned concepts to real boardroom issues.

<p>MODULE 1 Director Fundamentals: Gain a thorough understanding of board roles and responsibilities, along with insights around current challenges and opportunities from veteran directors and industry experts.</p>	<p>MODULE 2 Boards + Shareholders and Regulators: Understand the relationship between the board + shareholders and regulators, in addition to oversight expectations to meet legal responsibilities and help your company prosper.</p>	<p>MODULE 3 Governance Best Practices: Boards are tasked with issues that are highly complex and always evolving — learn how to build a competent board, be proactive in the onboarding stages and assess board performance to build stakeholder trust.</p>	<p>MODULE 4 Human Capital Management: Discover how you and your board can effectively integrate human capital and executive pay strategies into your overarching plans to create long-term value, and how to properly communicate these delicate decisions to different stakeholders.</p>	<p>MODULE 5 Risk Oversight: There is no shortage of risks to scare directors. Build resilience by gaining a concrete understanding of potential risks and how to properly prepare for and manage new or existing threats.</p>
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VIRTUAL PROGRAM EVENTS INCLUDE:

<p>1 Director Fundamentals Workshop: Corporate Board Member Network will host a virtual Director Fundamentals workshop quarterly. Participants will have the opportunity to attend one of these workshops during the duration of their program.</p>	<p>2 Ask-a-Veteran-Director Roundtables: Every other month, Corporate Board Member Network will invite current program participants to join a virtual Q&A roundtable with veteran directors to answer your questions about the ins and outs of board service.</p>
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About Corporate Board Member Network: Having served the corporate governance community for more than 20 years, CBM Network connects the community of 25,000 U.S.-based public company directors to each other and to leading governance experts. Through peer networking opportunities and a suite of best-in-class tools and resources, CBM Network aims to inspire corporate leaders to make an impact in the boardroom and beyond. The Network provides an educational and collaborative platform tailored to every director's level of expertise, encouraging continuous learning regardless of experience. BoardMember.com/CBMNetwork



About the American College of Corporate Directors: Since 2008, the American College of Corporate Directors credentials have represented the "gold standard" in corporate director education, and those executives who earn them are highly valued in the board community. Directors can earn credits towards their credentials through virtual and in-person educational programs, which provide directors with the highest standard of instruction, theory and practice surrounding today's public company board issues. ACCDirectors.com