

# NxtWork at a Glance

35%
higher EBIT when executive teams are racially diverse

of EBIT overperformance of gender-diverse executive teams in the highest quartile compared to maledominated companies

58.5% of graduate students are women+

25% of C-suite positions held by women

Fortune 100 companies with a female CEO

We can do better

Hiring, elevating, and engaging women is good for business. It's that simple.

## Who We Are

Founded by three women of color, NxtWork is a diverse, primarily BIPOC network of women+ uniquely positioned to connect business leaders with an ethnically diverse network of industry executives.

We work with our partners to add real value to their organizations by achieving diversity goals and fostering a culture of innovation through meaningful inclusion and representation at the leadership level.

### **Our Mission**

NxtWork brings value to organizations — and society as a whole — by connecting key leaders on boards and in C-suites to our highly qualified network of women+ executives.

## How NxtWork fosters a culture of women+ leaders

Step I: Establish process for gathering diverse insights.

Step 2: **Engage**directly with
diverse leaders.

Step 3: **Equip** and support diverse women.

Step 4: Enact practices that foster diverse leadership roles Step 5: Engage with NxtWork to maintain a diverse leadership pipeline.

Step 6: Execute on the innovations derived from diverse teams. Step 7: Evolve into the company needed for today's society by being diverse now.

#### **Our Founders**



Dominique Shelton Leipzig



Christine Lawton



Jenny Kim

Join the movement: It's time commit to a **minimum diversity threshold of 30%** in your board and C-suite in 2021.

The time for change is now. Let's create it together.